

Zeta Phi Beta Sorority, Inc.
Omega Eta Zeta Chapter

Quincy, Massachusetts



2014
Dr. Jylla Moore
Tearte Business

Dr. Jylla Moore Tearte



Mother, Wife, Transitions Scholar Practitioner, Executive Coach, Consultant, Strategic Facilitator, Author, Publisher and Former Corporate Executive

Dr. Jylla Moore Tearte is President and CEO of Crystal Stairs, Inc. The firm's mission is to help countless encore leaders count in unimaginable ways by strengthening leadership assets® that will cause conscious and intentional shifts in individuals, teams, businesses, organizations and institutions resulting in the development of legacy leaders and high potential talent. Services include Encore Leadership and executive coaching, publishing, consulting, strategic facilitation, and organization development. She has authored "The Leadership Maturation Life Cycle" as a process to develop exceptional leaders.

In 2013, she published *Encore Leadership: Transforming Time, Talent and Treasure into a Legacy that matters!* Written as the textbook for her life's work, she documented a comprehensive 12-step process and resource guide with her dissertation as the foundation. *Cracking the Transition Code: A Paradigmatic Framework of Competencies that Construct the Reality of 50+ Executive Transitions*, the dissertation explored and discovered the critical competencies to shift from success to significance. Her book, "DUE NORTH! Strengthen Your Leadership Assets®," was recognized with two prestigious awards: ForeWord Magazine's Career Book of the Year Gold Award and Independent Publisher Book Award Finalist for Business/Career Award. She has also published an eBook, "Life Prospectus: The most crucial portfolio to manage for family and trusted advisors." She also serves as Chief Operating Officer for Tearte Associates, Inc. that manages their family foundation focused on education partners and the network of Tearte Scholars.

As the 20th International President of Zeta Phi Beta Sorority, a 100,000-member community service organization, she established partnerships with the American Lung Association, the U. S. Space Camp, Black Enterprise Magazine, Center for Disease Control, The National Caucus on Black Aged, the March of Dimes and a host of Fortune 500 corporations. During her presidency, she was awarded keys to more than 25 cities and participated in the Fourth United Nation's World Conference on Women in Beijing, China, where she lectured on "The Role of African-American Women Leaders." Her "World Class Service" Administration founded the Pearlettes for girls ages 5-8, and the Male Network, for men who support Zeta women. During her tenure as International President, the Sorority's Diamond Jubilee was celebrated in Washington, D.C., marking the Sorority's 75th year of global service. A monument was placed on the campus of Howard University to commemorate this historic milestone.

A 22-year veteran of the IBM Corporation, key assignments included VP of operations for the \$7B northeast sales and distribution territory; VP of sales for the \$1B Midwestern small and medium business team; VP of Global Channels; and VP and Client Executive for a major retail account. During her tenure at IBM, she was the recipient of the company's highest sales award on three occasions, as well as the recipient of its U.S. Leadership Award.

She also led a Corporate Task Force on Women Customers that resulted in an international marketing and sales focus and testimony to the U. S. House of Representatives Small Business Committee's Congressional Hearing on Women Business Owners.

Inducted into the National Association of Business and Professional Women's Corporate Hall of Fame, she has been recognized as one of the nation's "Most Influential African-Americans" by Ebony Magazine, and hailed by Black Enterprise Magazine as a "Woman to Watch." She is listed in the inaugural issue of Who's Who in Black Chicago and in Who's Who in Black Atlanta. She chaired the fund raising committee for the Livingstone College Concert Choir to perform at Carnegie Hall in April 2010.

Dr. Tearte earned her undergraduate degree in mathematics, magna cum laude, from Livingstone College; MBA in marketing from Indiana University where she was a Consortium Fellow; and, Ph.D. in Organization Development at Benedictine University. Livingstone also awarded her an honorary Doctor of Humane Letters in recognition of her professional achievements and community service. She attended the IBM Client Executive Certification Program at Harvard Business School, the Wharton School for IBM Business Partners and completed training at the Center for Creative Leadership. She published and presented a paper on 50+ talent and social networks as strategy at the International Conference and Doctoral Consortium in Lyon, France in April 2008.

Clients include corporations such as CA, IBM, GE, NBC, Fortune Brands, Microsoft, HP, Cisco, Cardinal Health, Accenture, EDS, Wachovia, PepsiCo, Shell, Dana, Unlimited Results, Leadership At Its' Best, Blockbuster, and Value City Department Stores; professional associations, such as the Executive Leadership Council (ELC), AARP, IT Senior Management Forum (ITSMF), National Black MBA Association, Thurgood Marshall College Fund (TMCF), The Chicago Urban League, National Association of Women Business Owners and Women Business Enterprise National Council; and several educational institutions, including Jackson State University, Northwestern University, Paine College, Livingstone College, Winston Salem State University, University of Illinois at Urbana-Champaign and Savannah State University.

Dr. Tearte is the mother of Anjylla Foster, elected in 2012 as the National Third Vice President of Zeta Phi Beta Sorority, Inc. She graduated in three years from the University of Cincinnati with degrees in marketing and international business at 20 years of age and completed her Master's in Communications two years later. Dr. Tearte and her husband, Curtis, reside in Atlanta, Georgia.

Application for 2014 Dr. Jylla Moore Tearte Business Scholarship

Eligibility

The Dr. Jylla Moore Tearte Business Scholarship will be presented to a young woman who meets the following criteria:

1. She is a sophomore student (per transcript hours) enrolled in a four-year college or university in the South Shore area of Massachusetts.
2. She is pursuing a degree in at least one of the following fields of Business Administration: Accounting, Finance, Management, or Marketing.
3. She exhibits a record of distinguished scholarship (3.0 Grade Point Average or better) and community service, demonstrating a commitment to continuing the legacy of Dr. Jylla Moore Tearte.
4. She is a minority female student, which is of **African American or Hispanic/Latino descent**.

Award

The scholarship winner will be awarded \$500, in the form of a college or university bookstore gift card, for the purchase of textbooks and school supplies. This award is a **one-time only award**.

Requirements

1. Applicants must submit a sealed, official college/university transcript to demonstrate her record of academic achievement having a Grade Point Average of 3.0 (based on a 4.0 scale) or better.
2. Applicants must submit a 500-word essay describing their community service activities, their academic accomplishments, educational plans, as well as their career goals. Applicants must demonstrate their intention to pursue a degree in the fields of Business Administration: Accounting, Finance, Management, or Marketing and should clearly state how their goals are in keeping with the legacy of Dr. Jylla Moore Tearte.
3. Applicants must submit two (2) letters of recommendation in support of their applications. One (1) letter must be from an academic professor of the college/university who can describe the academic accomplishments of the applicant and one (1) letter must be from a community leader (such as a minister or community service supervisor) who can describe the service record of the applicant.
4. Applicants must agree to become a "Tearte Scholar" which entails participation in future events and activities when offered and available, centered around leadership development and training.
5. Applicants must submit a "Letter of Enrollment" from the four-year College or University they are attending. This should be postmarked and received by **March 31, 2014**.
6. **All application materials must be postmarked by March 31, 2014.** Applicants should include a self-addressed, stamped envelope with their application materials. Applicants will be notified of their status by **April 21, 2014**. The scholarship will be presented and awarded based on materials received by **March 31, 2014**. However, payment (in the form of a college or university bookstore gift card) will be not be finalized until after all requirements are met. ***Note: Applications must be complete with all requested information. Applications received with incomplete information or failure to meet all requirements will be disqualified from consideration.***

If you have any questions, please contact:

Patricia Timmons, M.Ed
Omega Eta Zeta Scholarship Chair
Email: omegaetazeta@gmail.com
Phone: 404-438-3133

Please mail all application materials to:
Zeta Phi Beta Sorority, Inc.- Omega Eta Zeta Chapter
Attn: Patricia Timmons, Scholarship Chair
P.O. Box 690087
Quincy, MA 02269

Application for 2014 Dr. Jylla Moore Tearte Business Scholarship

Information Form (to be completed by the applicant)

Personal Information	
Name (Last, First):	
Date of Birth (mm/dd/yyyy):	
Street Address:	
City, State, Zip Code:	
Phone:	
Email Address:	
College/University Information	
Name of school:	
Street Address:	
City, State, Zip Code:	
Expected Date of Graduation (mm/dd/yyyy):	
Current Cumulative GPA:	
Awards / Honors (please attach additional sheets if necessary)	
1.	
2.	
3.	
4.	
5.	
Extracurricular Activities (please attach additional sheets if necessary)	
1.	
2.	
3.	
4.	
5.	
Recommendation (1)	
Name (Last, First):	
Relationship to Applicant:	
Street Address:	
City, State, Zip Code:	
Phone:	
Email Address:	
Recommendation (2)	
Name (Last, First):	
Relationship to Applicant:	
Street Address:	
City, State, Zip Code:	
Phone:	
Email Address:	

Application for 2014 Dr. Jylla Moore Tearte Business Scholarship

Essay Statement (to be completed by the applicant)

In 500 words, please describe your community service activities, academic accomplishments, educational plans, and career goals. In particular, you must demonstrate your intent to pursue a career as an entrepreneur or a professional in the Accounting, Finance, Management, or Marketing fields and you should discuss the ways in which your activities and goals are in keeping with the legacy of Dr. Jylla Moore Tearte. **Your essay should be typed on a separate page.**

Recommendation Form

2014 Dr. Jylla Moore Tearte Business Scholarship

Applicant: Please fill in your name and contact information before giving this form to your recommenders.

Name of Applicant (Last, First):	
Date of Birth (mm/dd/yyyy):	
Street Address:	
City, State, Zip Code:	
Phone:	
Email Address:	
Name of Recommender (Last, First):	
Relationship to Applicant:	
Street Address:	
City, State, Zip Code:	
Phone:	
Email Address:	

To Whom It May Concern:

Your student is applying for the Dr. Jylla Moore Tearte Business Scholarship and has requested a recommendation from you in support of her application. This is a \$500 scholarship presented by Zeta Phi Beta Sorority, Inc. Omega Eta Zeta Chapter in Quincy, MA. Zeta Phi Beta Sorority, Inc. is a private, nonprofit organization founded on January 16, 1920 on the campus of Howard University in Washington, D.C. Five women founded Zeta Phi Beta Sorority, Inc. to encourage the highest standards of scholarship through scientific, literary, cultural, and educational program; promote service projects on college campuses and in the community; foster sisterhood; and exemplify the ideal of Finer Womanhood.

The scholarship is named for Dr. Jylla Moore Tearte, who is a past International President of our illustrious sorority. This scholarship will be awarded to a sophomore young woman who is matriculating in a four-year college or university in the South Shore area of Massachusetts and whose record of accomplishments and future goals are in accord with the legacy of Dr. Jylla Moore Tearte.

Please attach a letter describing your interactions with the applicant, your knowledge of her academic and service record, as well as your knowledge of her career goals. Thank you for your assistance in this process.

Please mail the recommendation to:

Zeta Phi Beta Sorority, Inc. - Omega Eta Zeta Chapter
Attn: Patricia Timmons, Scholarship Chair
P.O. Box 690087
Quincy, MA 02269