# **Center for Nonprofit Management**

## **April 24<sup>th</sup> BreakFACTS:**



Investments & Endowments: A Primer for Nonprofit Leaders Facilitated by Jason Lilly and Susan Daileader

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Where Each Relationship Matters®

Are you making the most out of your investments? Learn how to set your organization up for success!

#### This month's BreakFACTS will teach you:

- Long-term account types, including reserves and endowments
- Best practices in budgeting
- Spending and Investment policy statements
- Portfolio construction
- Manager selection and review
- Withdrawal strategies in the short and long-term
- Creating and building endowments
- Attracting donors and gathering interest

Jason Lilly, CFA, CFP<sup>R</sup>

#### Date: April 24, 2012

 Time: 8:30am Coffee & Registration 9am—12pm Workshop
Cost: \$25/person, includes continental breakfast
Location: Brocktonian Room Center for Nonprofit Management 16 Belmont Street

**REGISTER HERE!** 

### About the Facilitators:



Director of Portfolio Management

Jason Lilly, Director of Portfolio Management, is responsible for managing client portfolios, performing securities research, and setting investment policy. Prior to joining Rockland Trust, Jason was a financial planner with the Vanguard Group, where he created and developed

comprehensive financial plans for high net worth clients. Jason holds a B.S. in Economics from the University of Massachusetts/Amherst and an M.B.A. from Arizona State University. He is a CFA charterholder and has also received his designation as a Certified Financial Planner<sup>™</sup>. Jason belongs to the CFA Institute, the Boston Security Analysts Society, and the Financial Planning Association.

Jason is a board member on the Planned Giving Council of Cape Cod, Sandwich Community Television, and a committee member and former co-chair of Philanthropy Day on Cape Cod, the largest Philanthropic event on Cape Cod. Jason is the host of "Finance Matter\$", a local access television program focusing on financial topics that impact our daily lives.



#### Susan Daileader, CFP<sup>R</sup>, CLTC Vice President and Financial Consultant

Susan Daileader is a Vice President and Financial Consultant with Rockland Trust's Investment Management Group, and is responsible for business development in Plymouth County. She began her career in financial services in 1983 at Bank of Boston and has also worked for

Shawmut, Fleet, and Columbia Funds Management, holding positions in relationship management, product development, and marketing. Susan has a B.A. from the University of Vermont, the designation of Certified Financial Planner<sup>™</sup>, and holds a Certification in Long-Term Care (CLTC). She also holds the Series 7 and 63 securities licenses.

Susan recently was elected to the Board of Directors of Friendship Home, Inc., a not-for-profit serving adults with developmental disabilities. She is involved in fundraising activities for South Shore Hospital and the South Shore YMCA.

For more information, call 508-565-1856 or email infononprofit@stonehill.edu.

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