



Center for Nonprofit Management

December BreakFACTS

Webinar: Online Fundraising Strategies

Facilitated by: Allan Pressel, CEO of PowerSite123

Attend this BreakFACTS session from the comfort of your own home or office!

This session will be offered as a webinar or in-person training. Please indicate on the registration form if you'd like to log in remotely, or physically attend the training at the Center for Nonprofit Management.

DATE: December 10, 2013

**TIME: 9am—12pm Workshop
8:30am in-person registration**

**COST: \$25 in-person; includes breakfast
\$20 for remote log-in***

LOCATION: Brocktonian Room
16 Belmont Street
Easton, MA 02357

*Remote log-in code provided *after* payment is received by CNM.

See payment instructions on registration form.

At the conclusion of this session, participants will:

- Learn which fundraising transactions and info to include in their website – and how to easily incorporate them or even build a new site.
- Understand innovative techniques for maximizing the fundraising results they can achieve with their website and social media.
- Know of e-philanthropy case studies whose lessons they can apply to their own nonprofit and its website.

REGISTER HERE!



About the Facilitator

Allan Pressel is CEO of [PowerSite123](#), whose unique technology enables nonprofits to have world-class websites, social media, and marketing. Allan was designated as one of the world's leading ePhilanthropy speakers. Allan is co-author of *Internet Management for Nonprofits*. He was given the Volunteer Service Award by President George W. Bush. Allan was co-founder of i-Cube, which had a highly successful IPO.

If you have any questions, please feel free to call 508-565-1856 or email infnonprofit@stonehill.edu.

Thank you and we look forward to seeing you there!



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