



March BreakFACTS

Strategic Planning for Small Shops: A Do-It-Yourself Model

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Take Ownership Over Your Strategic Planning Process!

Wondering how to set direction for your organization for the next 3-5 years?
Want to learn how your board and staff can work together to accomplish this goal?

In this session, facilitated by Georgia Antonopoulos of the Center for Nonprofit Management, you will learn how to design and conduct a strategic planning process for your organization. You will become versed in the following elements of this process:

- Identifying key stakeholders
- Structuring the planning process
- Effectively engaging participants
- Revisiting vision and mission
- Conducting environmental scans
- Assessing internal operations
- Identifying key goals and metrics
- Formally adopting the plan
- Driving and monitoring the plan

Date: March 27, 2012
Time: 8:30am Coffee & Registration
9am—12pm Workshop
Cost: \$25/person, includes
continental breakfast
Location: Brocktonian Room
16 Belmont Street
N. Easton, MA02357

REGISTER HERE!

All participants will walk away with a **CNM Strategic Planning Kit**, including useful templates that will help you build your plan.

About the Facilitator:



Georgia Antonopoulos is Director of the Center for Nonprofit Management at Stonehill College, responsible for internal and external operations since 2006. As the Center's Director, Georgia leads its external outreach and fund development efforts, signature training programs and specialized consultancies in the areas of organizational assessment, board development and strategic planning.

Georgia serves on the board of the Massachusetts Nonprofit Network as a founding board member and as its Southeast Region representative. She also serves as a board member for the Community Foundation of Greater Plymouth County and for the United Way of Greater Plymouth County's Allocations & Community Impact Committees. Additionally, Georgia has recently joined as a Trustee for the Massachusetts 4-H Foundation and a board member for the Boys & Girls Club of Brockton. Georgia also serves on the Strategic Planning Committee at Stonehill College.

Prior to her arrival at Stonehill, Georgia worked and consulted with a range of Massachusetts-based nonprofit organizations on business planning, marketing, and development. In addition, she worked for three years in fundraising and grant making for the Newton Schools Foundation. Georgia has a strong interest in entrepreneurship and has served as the lead organizer for the Hellenic Business Network (HBN) Big Idea business plan competition in Boston.

Georgia received her M.B.A. from Boston University with concentrations in Public & Nonprofit Management and Strategy. She obtained her B.A. in English from Wellesley College.

For more information, call 508-565-1856 or email infnonprofit@stonehill.edu.

Center for Nonprofit Management · 16 Belmont Street · Easton, MA 02357 · ph: 508.565.1856



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