SPRING 2014 BREAKFACTS PROGRESSION OF GIVING

Join us as we explore the building blocks of successful fundraising!

The Center for Nonprofit Management is bringing together seasoned professionals in the field of fundraising to offer the "Progression of Giving" BreakFACTS Series this spring!

Members of Stonehill College's Advancement Team will join us each month to share their expertise in the areas of Major Gifts, Planned Giving, Annual Giving, Special Events & Stewardship and Corporate & Foundation Relations.



Most importantly, you will learn how all of these areas are connected and how they are each important to building an effective fundraising strategy.

CALENDAR

January 28, 2014 **Development 101**

February 25, 2014*

Annual Giving *correct date

March 25, 2014

Major Gifts & Planned Giving

April 29, 2014 **Donor Relations & Special Events**

May 20, 2014 **Your Fundraising Strategy**

LOGISTICS:

9am-12pm (8:30am registration)

*\$25/session; per person

Brocktonian Room Center for Nonprofit Management

16 Belmont Street Easton, MA 02357



*SPECIAL OFFER: \$100 for all 5 trainings (\$125 value!)

More detail regarding each training will follow in monthly e-blasts

For more information, call 508-565-1856 or email infononprofit@stonehill.edu.



http://www.stonehill.edu/cnm

