



Volunteer Network Resources

The Stonehill College Fund depends on the critical work of class committee volunteers. Contributing both time and resources, these individuals serve as the Fund's ambassadors. Volunteers take on many roles ranging from directly soliciting classmates to hosting events and providing strategic input for the College. The value of the volunteer network cannot be overstated.

As a Stonehill College Fund volunteer you will also have the Office of Development to help manage the fundraising efforts of your class, to work closely with on individual classmate outreach and other fundraising activities. In addition to staff contact, the following information is also available to assist you. Thank you for your efforts.

STONEHILL COLLEGE FUND STAFF

Doug Smith

Assistant Vice President for Advancement &
Director of Development
dsmith@stonehill.edu

Lisa Richards '99

Director of the Annual Fund
lrichards@stonehill.edu

Stacy King

Assistant Director of the Annual Fund
sking@stonehill.edu

Kevin Dubuc '07

Development Associate
kdubuc@stonehill.edu

Nick Howard '13

Development Associate
nhoward@stonehill.edu

Office of Development
320 Washington Street
Easton, MA 02357
508.565.1341
www.stonehill.edu

THE STONEHILL COLLEGE FUND

FUNDRAISING FOCUS

The Stonehill College Fund concentrates on raising current use, unrestricted monies to support the priorities of the College. These funds enable Stonehill to address numerous areas, including academics, student life and financial aid. Stonehill will continue to rely on these funds to be able to seize future opportunities as they arise. As Stonehill seeks to sustain its tradition in serving its mission on every level, unrestricted gifts represent a true commitment to this tradition.

WHAT IS REUNION GIVING?

Stonehill College maintains a robust tradition of reunion giving. Every five years, classes engage in organized fundraising campaigns driven by reunion milestones. The campaigns strive to inspire high levels of class participation and secure leadership contributions in support of Stonehill's current priorities. From the 5th reunion and to the 50th and beyond, these efforts build community and form the backbone of the Stonehill College Fund.

STAYING CONNECTED EVERY YEAR

During non-reunion years, the Fund depends upon consistent support from every class. Alumni annual giving helps to provide steady funding and ensure success in each opportunity and challenge the College may face. The success of the Stonehill College Fund will depend on the united power and teamwork of the entire body of Stonehill alumni.

SAYING THANK YOU - HONOR ROLL OF DONORS

The Honor Roll recognizes alumni gifts to the Stonehill College Fund. Stonehill College is grateful for the generous support provided by alumni. Your support makes it possible to offer our students the best educational opportunities and programs, giving them the tools to create a more just and compassionate world.

The Stonehill College Fund operates on a fiscal year calendar of July 1st – June 30th.

www.stonehill.edu/giving/annual-giving/honor-roll-of-donors

Learn more about the Stonehill College Fund:

www.stonehill.edu/giving

EMAIL SAMPLE —INITIAL CONTACT

Dear _____,

I hope this finds you well. I am a volunteer on behalf of the Stonehill College Fund. It's hard to believe that it's been XX years since we were at Stonehill together as students. What an amazing experience! I'm reaching out to some of our classmates on behalf of Stonehill College Fund in the hopes that you will join me in making a gift to Stonehill this year?

Participation is an important component of our success. A gift, no matter what size, truly makes a difference to the students following in our footsteps at Stonehill. You can give online at www.stonehill.edu/giving. You can also call the Office of Development at 508-565-1341 to talk to a staff person and make your gift over the phone.

Every contribution is deeply appreciated and counts towards our goal. I hope consider supporting Stonehill in any way you can. Thank you in advance for your support.

MAKE YOUR GIFT IN ONE OF THREE WAYS

BY MAIL

Send your check made payable to Stonehill College to:
Office of Development
320 Washington Street
Easton, MA 02357-6242

BY PHONE

We are happy to take your gift information over the phone, simply dial 508.565.1341.

ONLINE

www.stonehill.edu/giving

GIFT SOCIETIES

PRESIDENT'S COUNCIL

FOUNDER	\$10,000 AND ABOVE
PATRON	\$5,000 TO \$9,999
BENEFACTOR	\$2,500 TO \$4,999
MEMBER	\$1,000 TO \$2,499
GOLD	\$500 AND ABOVE

(A gift of \$500 or above from alumni within ten years of their graduation)

GIFT CLUBS

DEAN'S CLUB	\$500 TO \$999
ASSOCIATE'S CLUB	\$250 TO \$499
CENTURY CLUB	\$100 TO \$249
CONTRIBUTOR	\$5 TO \$99

COMMON QUESTIONS

WHO supports the Stonehill College Fund?

Stonehill alumni, parents, and friends support the Stonehill College Fund to honor their Stonehill ties and to help today's students receive the best Stonehill education possible.

WHAT is the Stonehill College Fund?

The Stonehill College Fund is Stonehill's annual fund, the largest single source of fundraising support for the College. With the exception of endowed gifts, all gifts to the College count toward the Stonehill College Fund. While most gifts to the Fund are unrestricted, you can earmark your gift for a scholarship, the Skyhawk Athletic Fund, or any program or activity (such as the H.O.P.E. Program) that is meaningful to you.

WHERE does money donated to the Stonehill College Fund go?

Unrestricted gifts to the Stonehill College Fund are used wherever the College needs them most, from operational expenses to capital projects. Restricted gifts support the program or scholarship fund for which they are intended. Tuition only covers 84% of the cost of each student's education.

WHY should I contribute to the Stonehill College Fund?

Stonehill depends on the generosity of its alumni, parents, and friends in order to meet and exceed our students' needs in terms of technology, facilities, programming, and scholarships. Stonehill has a long and proud history of "paying it forward" – many alumni were able to attend Stonehill because of the generosity of their predecessors, and in turn support the College so as to open doors for current and future students.

As seniors, students can take part in the annual tradition of the senior class gift or Legacy Campaign. This is one of the first steps to take as the senior class transitions from being a student to being alumni.

WHEN can I make my gift?

The Stonehill College Fund operates on a fiscal year calendar of July 1st – June 30th. Because the fund is annual and the need is constant, you can make your gift any time and it will be equally appreciated.