

2011-2012 Grant Proposals

Brian Glibkowski
Business Department
Pedagogy Travel Grant

Project Proposal:

My student Ms. Caroline Sheldon and I have been accepted to present our scholarship of teaching and learning at the the 4th Annual Conference on Higher Education Pedagogy at Virginia Tech University.

As described on the conference website: "The conference showcases the best pedagogical practice and research in higher education today... Ultimately, the conference is an opportunity to demonstrate effective instructional practice and disseminate the latest research aimed at improving the quality of higher education."

(see website: <http://www.cider.vt.edu/conference/>).

We will be giving a full presentation of our research (this is not a poster session) on the use of evidence in the classroom. The Title and Abstract of the presentation are listed below. Additionally, use the following link for more information, including a 2-page proposal file:

<http://www.cideronline.org/conference/presentation>

Title: The Evidence Matrix: a Framework to Encourage the Use of all Forms of Evidence to Improve Student Work

Abstract: Evidence-based management (EBM) is a growing area in practitioner approaches to managerial decision making. The findings from EBM suggest that practitioners do not use evidence that has been produced by scholars (e.g., Cohen, 2007). A primary reason that practitioners do not use scholarly evidence is that the evidence is not perceived to be relevant. In the current research we examine the importance of EBM in the student classroom context. Specifically, we suggest that the relevance of organizational behavior teaching can be improved by taking a broader view toward evidence that is inclusive of student intuitions. We developed the Evidence Matrix as a multidimensional approach toward evidence. We use the Evidence Matrix with students in classroom projects to make organizational behavior more relevant and to improve the quality of organizational behavior decision making.

Benefits to Stonehill and Outreach:

Attendance at the conference will directly benefit Caroline Sheldon who will be a student co-presenter. As a researcher, I will benefit from feedback on our project. It is my goal to turn this into a scholarly peer-reviewed publication where I will be first-author. Finally, we will present our research to the business department at Stonehill College. Additionally, I will brief the business department on the pedagogical scholarship and techniques learned at the conference.

Budget:

Hotel: 3 nights x \$95 = \$285

Air: \$350

Shuttle: \$20

Food: 8 meals at \$10 = \$80

Total = \$735