

Anne F. Mattina, Ph.D.
Professor & Chair
Dept. of Communication
Stonehill College
320 Washington St.
North Easton, MA 02357
amattina@stonehill.edu

EDUCATION

Ph.D., The Ohio State University, Department of Communication
Major area of study: Rhetoric

Master of Arts, The Ohio State University, Department of Communication
Major area of study: Political Communication

Bachelor of Arts, The University of Massachusetts, Amherst; *cum laude*
major area of study: Interpersonal Communication

PROFESSIONAL APPOINTMENTS

Sept. 1997- current; Professor, Dept. of Communication
Chair term: Fall 2013 - current

Sept. 2010 – 2012; Assistant Chair, Dept. of Communication, Stonehill College

Previous:

Sept. 1990 - June 1997, Northeastern University, Dept. of Communication Studies, Assistant Professor

Sept. 1995- August, 1997, Academic Consultant to Communication Studies program, University College, Northeastern University

August 1989 - August 1990, Northeastern University, Boston, MA 02115, Instructor, part-time

Sept. 1986 - August 1989, Emerson College, 100 Beacon St., Boston, MA 02116, Assistant Professor

Director of Public Speaking, all-college required course, 1988-89

1985-1986 – Director of Undergraduate Advising, The Ohio State University, Dept. of Communication

1984-1985 - Assistant to the Director of Graduate Studies, The Ohio State University, Dept. of Communication

1981 - 1986, Graduate Teaching Associate, The Ohio State University, Dept. of Communication,

TEACHING

Stonehill College: Public Speaking; Business & Professional Communication; Studies in Persuasion; Rhetorical Theory, Gender & Communication, Political Communication, Persuasion & Social Movements, Communication Theory, Interpersonal Communication; Family Communication; Intercultural Communication, Special Topics: The Rhetoric of American Women; Negotiation Skills
Learning Community: Change the World? With Prof. Susan Mooney

SCHOLARLY ACTIVITY

Refereed Publications:

“Yours for Industrial Freedom”: Women of the I.W.W., 1905-1930. *Women’s Studies*, February, 2014, v.43.2, 170-201.

“Paying the Price for Pacifism: The Press’s Rhetorical Shift from ‘Saint Jane’ to ‘the most dangerous woman in America’” with S. Shepler; *Feminist Formations* Spring 2012, 154-171

“A Trial of Faith & Patience: Sustaining the Commitment of the Philadelphia Female-Anti-Slavery Society, *The Pennsylvania Speech Communication Annual*, V. LV, 1999, 1-24 [online]
<http://www.scap.duq.edu/1999.pdf>

“The Revolt Against War: Jane Addams’ Rhetorical Challenge to the Patriarchy”, with S. Shepler, *Communication Quarterly*, V. 47, 1999, 151-165

"Some Sisterly Feelings: The Intersection of Gender and Class in the Uprising of the 20,000", *The McNeese Review*, V. 36, 1998, 43-60

"Corporation Tools & Time-Serving Slaves": Class and Gender in the Rhetoric of Antebellum Labor Reform, *Howard Journal of Communications*, 7, #2, 1996, 151-168.

"Rights as Well as Duties: The Rhetoric of Leonora O'Reilly" *Communication Quarterly*, 42, Spring, 1994, 196-205

"I Am As A Bell That Cannot Ring: Resources for the Study of Antebellum Women's Rhetoric" *Women & Language*, Autumn, 1993, Vol. XVI, p. 1-7.

Book Chapters:

Striking Women: Massachusetts Mill Workers in the Wake of Bread & Roses 1912 with Domenique Ciavattone *The 1912 Bread & Roses Strike Through New Lenses*, Baywood Publishing, 2014.

“Don’t Let Them Step on You”: Gender, Ethnicity & Class in the Great Strikes, 1909-1913”, in *Who Says? Working-Class Rhetoric, Class Consciousness and Community*. William DeGenaro, editor, University of Pittsburgh Press, 2007, 47-68.

“Hillary Rodham Clinton” in *Leading Ladies of the White House*, Molly Wertheimer , editor, Rowman & Littlefield, 2004, 217-234

“ Hillary Rodham Clinton: Using Her Vital Voice” in *Inventing Their Voices: The Rhetorical Development American First Ladies of the Twentieth Century*, Molly Wertheimer, editor, Rowman & Littlefield, 2003, 417-434

"The Rhetorical Legacy of Leonora O'Reilly: Working Woman Orator" in *Women Public Speakers in the United States: A Bio-Critical Sourcebook, 1925-1993*. Karlyn Kohrs Campbell, editor, Greenwood Press, Westwood, CT, 1994, 331-344.

Additional Publications:

The Lowell Female Labor Reform Association. *The Encyclopedia of Revolution and Protest, 1500-Present*, Immanuel Ness, editor, Blackwell Publishing, April 2009

The Bread & Roses Strike. *The Encyclopedia of Revolution and Protest, 1500-Present*, Immanuel Ness, editor, Blackwell Publishing, April 2009

The Triangle Shirtwaist Fire Protests. *The Encyclopedia of Revolution and Protest, 1500-Present*, Immanuel Ness, editor, Blackwell Publishing, April 2009

Anthology

"Rights as Well as Duties: The Rhetoric of Leonora O'Reilly" *Annual Editions Women's Studies 1999/2000* Patricia Ojea & Barbara Quigley, (eds.) Dushkin/McGraw-Hill: Guilford, Cy., 2000

Book Reviews

Appropriate(ing) Dress, Women's Rhetorical Style In Nineteenth Century America, Carol Mattingly, Southern Illinois University Press, *Review of Communication*, October, 2003

Lives of their own: Rhetorical Dimensions in Autobiographies of Women Activists, Martha Watson, University of South Carolina Press, 1999. in *Rhetoric & Public Affairs*, 4, 2001 334-336.

Public Access Television

We Walk! Labor Struggles in the Blackstone Valley, *Along the Blackstone*, Episode 72
<http://www.nps.gov/blac/photosmultimedia/multimedia.htm>

Convention Papers:

Striking Women: Massachusetts Mill Workers & Rhetorical Agency, 1912 with Domenique Ciavattone '13 presented at the Centennial of the Bread & Roses Strike, April, 2012, Lawrence, MA

The Triangle Shirtwaist Fire Protests: The Power of Working-Class Women's Rhetorical Agency; presented at the annual convention of the National Communication Association, Chicago, Nov. 2009

Forging the Path: Experiences of Early American Women Speakers, presented at the annual convention of the National Communication Association, November, 2007, Chicago, Ill

The Creative Use of Bodies as Rhetorical Strategy: Women Organizers of the Industrial Workers of the World, 1909-1919, presented at the annual Eastern Communication Association Convention, April 2007 Providence, RI

"The Gifted Railer: The Rhetoric of Big Bill Haywood" presented at the annual convention of the National Communication Association, November, 2006, San Antonio, TX

"Yours for Industrial Freedom:" Women of the Industrial Workers of the World, presented to the Western Association of Women's History Annual Convention, May, 2006, Pacific Grove, CA

"Red, Rebel, Radical" The Rhetoric of Elizabeth Gurley Flynn in Lawrence & Paterson, 1912-1913" presented at the annual Eastern Communication Association Convention, April 2004, Boston

"Don't Let Them Step on You": Gender, Ethnicity & Class in the Great Strikes, 1909-1913", National Communication Association Annual Convention, 2002, New Orleans, LA

"The First Lady Responds to Crisis:" Eastern Communication Association, Annual Convention, 2003, Washington, DC

"Extraordinary Lives of Ordinary Women: Female Participation in the American Anti-Slavery Movement", National Communication Association Annual Convention, 1999, Chicago, IL

"The Road to Seneca Falls", Annual Convention of the Organization for the Study of Communication, Language & Gender, 1998, Portland, Maine.

"Positioning the President's Wife: Neo-Republican Motherhood"; Fall Conference of the Rhetoric & Public Address Division of Eastern Communication Association, 1997 Monticello, N.Y.

"Homecoming: The Personal and Political in Hillary Rodham Clinton's Address to the Democratic National Convention"; Eastern Communication Association 1997 Annual Convention, Baltimore, MD.

"Antebellum Temperance Activism and the Emergence of American Feminism"; Speech Communication Association 1996 Annual Convention, San Diego, CA.

"Defining Middle-Class Womanhood: The Rhetoric of Female Moral Reform"; Eastern Communication Association 1996 Annual Convention, New York, NY

"The Rise & Fall of Aimee Semple McPherson", with Joanne Morreale; New England Popular Culture Convention, October, 1995, Worcester, MA.

"Corporation Tools & Time-Serving Slaves": Class and Gender in the Rhetoric of Antebellum Labor Reform"; Speech Communication Association 1995 Annual Convention, San Antonio, TX.

"They Call Upon Us With an Imperative Voice": Sustaining the Commitment of the Philadelphia Female Anti-Slavery Society" ; Central States Communication Association 1995 Annual Convention, Indianapolis, IN.

"Do You Mean Faith?" Gender, Class and Ethnicity in the Uprising of the 20,000"; Speech Communication Association 1994 Annual Convention, New Orleans, LA

"Leonora O'Reilly and the Rhetoric of Dissent" ; Speech Communication Association, 1993 Annual Convention, Miami, FL

"The Essential Partnership: Bridging the Gap between Communication Theory and Research"; Eastern Communication Association 1992 Annual Convention , Portland, ME.

"I Am As A Bell That Cannot Ring: Resources for the Study of Antebellum Women's Rhetoric"; Eastern Communication Association 1992 Annual Convention, Portland, ME.

"Antebellum Association: The Genesis of American Women's Voice"; Speech Communication Association 1992 Annual Convention, Chicago, IL

"Justice and Expediency: Motherhood and Citizenship in the Rhetoric of Progressive Reform"; Speech Communication Association 1991 Annual Convention, Atlanta, GA.

"Reform Vs. Restriction: A Case Study of Female Oratory"; Speech Communication Association Annual 1991 Convention, New Orleans, LA.

"They Toil On: A Case for the Inclusion of Female Oratory in the Study of Antebellum Rhetoric"; Rhetoric Society of America 1987 Convention, Arlington, TX.

"The Lowell Girls and the Creation of an Alternative American Myth"; Culture and Communication Conference, 1986, Philadelphia, PA.

"9 to 5: A Case Study of Communication in the Public Interest"; Speech Communication Association 1985 Annual Convention, Denver, CO.

"The Rhetoric of Exclusion: Gerry and the Good Ole' Boys"; Speech Communication Association 1984 Annual Convention, Chicago, IL.

"The Relationship Between Rhetorical Visions and Image Formation by Potential Voters," Speech Communication Association 1984 Annual Convention, Chicago, IL.

"The Ramifications of Image in the Future of a Social Movement"; Culture and Communication Conference, 1983 Philadelphia, PA

"The Personal Remains Political: Looking Toward Feminism's Next Generation", Speech Communication Association Annual Convention, Washington, D.C., 1983 Top Papers in Rhetoric, Student Section

Convention Roundtables

Sexual Assault in the Military: The Women of the Senate Respond. Annual ECA Convention, Providence, RI 2014

Forming Coalitions: Creating an Inclusive Climate on a Catholic Campus" presented at Expanding the Circle, March 2011, San Francisco, CA

Including Working-class Voices in the Study of American Rhetoric and Public Address, presented at the annual convention of the National Communication Association, November, 2007, Chicago, Ill

"Spotlight on Delivery: Innovative Ways to Teach Political Communication" "; Eastern Communication Association 2001 Annual Convention , Portland, ME.

"Spotlight on the Scholarship of Lisa Cuklanz: Hegemonic Masculinity & Prime Time's Sexual Assault Stories. "Eastern Communication Association 2001 Annual Convention , Portland, ME.

"The Legacy of Hillary Clinton: Two-part Roundtable Discussion on Recent First Lady Leadership." "; Eastern Communication Association 2001 Annual Convention , Portland, ME.

Seminar Leader National Endowment for the Humanities

Landmarks of History and Culture Workshop for Community College faculty
The American Lyceum & Public Culture; The Oratory of Idealism, Opportunity and Abolition

"Women & The Lyceum" 2007 ;2009 ;2011

Invited Speaker

“A Family Affair: Solidarity Italian-American Women in the Draper Strike of 1913” at the Commemoration of the 100th Anniversary of the Draper Strike, Hopedale, MA May, 2013

Plenary Speaker

“Women and The Paterson Silk Strike of 1913” presented to the One Big Union, Celebrating 100 years of the Industrial Workers of the World, Rutgers University, May, 2006.

ADVISING ACTIVITY

Current: Academic Advisor to Majors, Dept. of Communication, Stonehill College

“Childhood Cancer Causes Connection Challenges: Cancer & Its Effects on Interpersonal Relationship”, Directed Study, Tara Daniels, 2013

“A Content Analysis of the Media’s Portrayal of the Hook Up Culture”, Senior Honors Thesis, Haley McNeel, 2012

“A Content Analysis of College & University Viewbooks: Accuracy in Representing Reported Ratios through Photography”, Senior Honors Thesis, Jillian Maffeo, 2011

“Crisis Communication” directed study, Claire Hourihan, 2010

“Political Transitions” directed study, Thomas Travers, 2009

“Mixed Messages: Mediated Advice to Adolescent Girls”, Senior Honors Thesis, Jamie Daniel, 2004

“A Burkean Analysis of *Survivor*”, Senior Honors Thesis Molly Higgins, 2003

“Whitening Asian Women: A Content Analysis of Fashion Magazine Advertisements”, senior honors thesis, Amanda Wong, 2002

“An Ideological Critique of Disney:”, senior honors thesis, Emily Dearstyne, 2002

“Gender, Power & Violence”, Directed Study, Julie Guptill, 2003

“The Rhetoric of the Women’s Liberation Movement”, directed study, Kristen Wallace, Directed Study, 2002

“Turning the Tables: Barbara Bush’s 1990 Wellesley College Commencement Address,” senior honors thesis, Janet Goulet, 1999

“The Effects of Family Influence on Children’s View of Gender Appropriate Roles, senior honors thesis, Melanie Piendak, 1999

“From Ward & June Cleaver to Dan & Roseanne Conner: Examination of Gender Stereotyping in Family-Centered Situation Comedies from the 1950s to the 1990s,” senior honors thesis Heather Black, 1999

"Mediated Images of Women on Television Situation Comedies," senior honors thesis, Kristen Gustafson, 1998.

"Cultural Influences in Health Care Communication," directed study, Nicole Peterson. 1997

Professional Development

National Communication Association Institute for Faculty Development, Randolph-Macon College, July 2008

Teaching Environmental Communication, short course, National Communication Association, annual convention, November 2006

Workshops on Diversity Issues in Classroom & Workplace, National Multicultural Institute Annual Convention, June, 2000 & June, 2001

“Developing Learning Communities”, short course, National Communication Association, annual convention, November, 2000

“Oral Communication Across the Curriculum: Designing, Implementing & Assessing a University-Wide Program”, short course, NCA annual convention, November, 1999

“Using Technology in the Classroom” faculty Development program, University College, Northeastern University, 1997

“History & Modern Use of Women’s Speaking”, short course, NCA annual convention, November, 1987

GRANTS

SURE 2011 with Dominique Ciavattone ’13 *Striking Women: Massachusetts Mill Workers & Rhetorical Agency, 1912*

Center for Teaching & Learning Pedagogy Travel Grants: 2008, 2010, 2011, 2013

Faculty Development Grant, Summer 2008

SENCER Summer Institute, 2003

Stonehill College: Summer Research Grant, 2001

Northeastern University Research Scholarship Development Fund -"Antebellum Association: The Genesis of American Women's Public Voice"; funded, May, 1994

College of Arts & Sciences Junior Faculty Research Sabbatical- "Antebellum Association: The Genesis of American Women's Public Voice"; funded May, 1994

SERVICE

Provost's Advisory Committee on Faculty Diversity - current

President's Task Force on Diversity, 2011- current

Ace's Girls – presentation, 2013

Search Committee Chair, Department of Communication, 2011

Academic Review Board - 2011

Bias Response Team 2010 - current

Standing & Standards Committee 2010-2011

Master of Ceremonies Stonehill Commencement 2009

Session Leader – **"Strategies of Diversity Hiring"** Faculty development Day, 2009

NEASC Review - faculty standards subcommittee, 2009

Commencement Participation – degree reader, 2008

First Year Student Advisor, 2008 - 2011

Communication Association, faculty advisor, 2008-2009

Lambda Pi Eta, Communication Honor Society, advisor, 1997 - current

Team Faculty Advisor, Women's Basketball, 2007 - current

Admission's Day at the Hill - 2007, 2008, 2010

Admission's Model Class - 2007, 2008

Commencement Participation – Honorary Degree Citation, Anne Finucane, 2005

Cultural Encounters Seminar Leader 2003 -2007

Faculty Development Days – planning committee member, 2001-2002

Session Leader: Faculty Development Day, October 2001: "Beyond the Stonehill Stare: Strategies for Engaging Student in the Classroom"

Session Leader: Faculty Development Day, April 2002: "Evaluating Oral Communication in the Classroom: What Works?"

Student Speaker for Commencement 2002, 2003, 2008 committee member

Students Against Violence Everywhere residential living, faculty advisor

SHARE advocate, 2004 - current

Body Awareness week planning committee & presenter 2001-2002

Admissions Open House, Spring 2000

Convocation Student Speaker Selection Committee, 1998, 2000 & 2001

Presenter: "College is Possible", 1999

Presenter: Senior Transitions Conference, 1997

PROFESSIONAL SERVICE

Committee on Scholarship, 2014 Eastern Communication Association Annual Convention

Local Arrangements Coordinator, 2012 Eastern Communication Association Annual Convention

Legislative Assembly, National Communication Association, elected office, term 2011-2014

Short-Course Planner, 2008 Eastern Communication Association Annual Convention

Co-chair, Local Arrangements Committee, National Communication Association, 2005 Annual Convention, Boston, MA

Second Vice President, Eastern Communication Association Annual Convention, 2003-2004

President, Communication Association of Massachusetts, 2002-2003

Chair of the Rhetoric & Public Address Division of the Eastern Communication Association, 2002-2003

Primary Program Planner for Rhetoric & Public Address Division for ECA Annual Convention, 2002-2003

Judge: New England Championship Debate Tournament, 1994

Primary Program Planner: SCA Annual Convention, 1984

Nominating Committee: SCA, 1986

Chair: Student Section, Speech Communication Association, 1985

Editorial Board Member

Women's Studies in Communication

Communication Quarterly

Women & Language 1999-2004

Reviewer:

Critical & Cultural Studies Division, National Communication Association, Annual Convention 2014

Women's Studies in Communication, 2014

Women & Language, 2010, 2012, 2014

Public Address Division, National Communication Association, Annual Convention 2011, 2013, 2014

Communication Studies, 2000

Student Paper Division, Annual ECA Convention, 2004

Rhetoric and Public Address Division, Annual ECA Convention, April 2000 -2002

Feminist & Women's Studies Division, Annual NCA Convention, 1999, 2004, 2005, 2014

Rhetoric and Public Address Division, Annual ECA Convention, April, 1998

Feminist Studies & Women's Caucus, Annual SCA Convention, 1997

Rhetoric and Public Address Division, Annual ECA Convention, April, 1997

Political Communication Division, Annual ECA Convention, April, 1994

Massachusetts Journal of Communication, 1994

Feminist Studies Division submissions to the annual SCA Convention, 1993

Student Section Submissions to SCA Annual Convention, 1987-88

Respondent:

"Links and Passages in America's First Ladies from Martha to Michelle: Bridging Faces, Eras, Ideologies, and Styles", Annual NCA Convention, San Francisco, CA, 2010

"Rhetorical Response: Restoration, Reinforcement and Resolve", Annual ECA convention, Providence, RI 2007

"Women and Leadership" Oxford Roundtable, Lincoln College, Oxford University, England August, 2004

"The Forgotten Women of the 1920s and '30s: Examining Women's Rhetorical Efforts at Political and Economic Equality", Annual NCA Convention, Miami, FL 2003

“The Rhetorical Construction of Identity: Elizabeth Dole as Politician and Rhetorical Phenomenon. Annual ECA Convention, Washington, DC April, 2002
“Top Papers in Rhetoric & Public Address”, Annual ECA Convention, Saratoga Springs, NY 1998
“Case Studies in Modern Presidential and Vice Presidential Rhetoric, Annual ECA Convention”, Washington, DC April, 1994
“From Parlor to Pulpit: 19th Century American Women Speakers”, panel presented at the Central/Southern Communication Association Convention, Lexington, KY, 1993
“Critical Studies in Organizational Communication”, panel presented at the Eastern Communication Association, Pittsburgh, 1991

Chair:

“On the Marathon Bombings’ Home Front: Dialogue/Discourse with Boston Area Communication Professors” Annual ECA Convention, Providence, RI 2014
“The Rhetoric of First Ladies” Annual NCA Convention, Washington DC 2013
“Exploring the Limits of Women’s Labor Rhetoric from First-Wave Through Third Wave Feminism”, Annual NCA Convention, Miami, FL 2003
“Investigating the Relationship between Rhetoric & Taoism”, Rhetoric & Public Address, Fall Conference, Monticello, NY, 1998
Spotlight panel honoring Karlyn Kohrs Campbell, SCA Annual Convention, Miami, FL, 1993
Student Section of SCA, 1984-85

COMMUNITY SERVICE

300th Anniversary Committee town of Hopkinton, MA – chair, 2011-2012
Martin Luther King, Jr. Day of Giving Back, Hopkinton, MA 2009 – publicity; 2008, committee member
Downtown Revitalization Committee, town of Hopkinton, MA, chair 2007-2008
The Key is Communication: Teaching Hope to Adolescent Girls, New England Association of Human Service Educators, May 2006
Effective Communication – training at the Family Living Program, Roxbury, MA , July 2003
Hopkinton Parent-Teacher Association, board member 2002-2003
Hopkinton Middle school Character Education Committee, member, 1998-2000
“Worcester County Women’s Anti-Slavery Activism” presented to Worcester County Teachers professional development program, March 1998
"The Lowell Female Labor Reform Association", guest speaker for Lowell Women's History Week, 1996
Training: Sexual Harassment & The Workplace - INROADS of New England, June, 1995
"Gender and Communication", Cambridge Rindge & Latin School Vacation Program, February, 1993
“Women & Work, an historical perspective.” Presented to the GAO, Boston Office, 1993
"Gender Differences in Communication," guest speaker of Wentworth Institute for Technology's Annual Women's History Month breakfast, March, 1993
Volunteer, Rosie's Place, Shelter for Homeless Women, 889 Harrison Avenue, Boston, MA, 1987-89, Elected Member, Board of Directors, 1987-88

AWARDS AND HONORS

Student Government Association Faculty Member of the Year, Stonehill College, 2010

Outstanding Faculty Member, awarded by Dept. of Athletics, Stonehill College, 2007

Honorary Member of *Alpha Sigma Lambda*, National Honor Society for Students in Continuing Education, inducted 2004

Walter B. Emery Award, outstanding graduate student for excellence in leadership and scholarship, Department of Communication, The Ohio State University, 1985.

Top Student Papers in Rhetoric, 1983 SCA Convention

Nominated: SCA Dissertation Award, 1986

Nominated: Cheri Kramarae Outstanding Dissertation Award, 1987

Nominated: Graduate Teaching Associate of the Year Award, The Ohio State University, Finalist, 1982 and 1983.

PROFESSIONAL AFFILIATIONS

National Communication Association

Eastern Communication Association

Organization of Women and Communication

CONSULTING /TRAINING - Client Companies

Braintree Manor Nursing Home

Cains Foods, Inc.

Catholic Charities of Greater Brockton

Central Massachusetts Dietitians' Association

Child & Family Services of New Hampshire

Emmanuel College

Family Services of Greater Boston

Fire Control Co.

Fiduciary Trust

Gillette Corporation

Mentor, Inc.

Modern Die Co.

Massachusetts Dietitians' Association

Massachusetts Division of Industrial Accidents

Massachusetts Department of Public Health

Massachusetts Department of Social Services

Medisense Corporation

Mentor, Inc.

North Atlantic Health Sciences Library Association

New England College of Optometry

Northampton Trial Court Offices

Supreme Judicial Court of Massachusetts

Worcester County Juvenile Court